

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 81119   CF   NTL-POL   FBD - LBD: 11/03/12 - 11/05/12   HL#:   Created: 11/01/12 04:09 PM

Client: BURLINGTON COUNTY...   CPE: / / 3201   Agency Commission: 15 %   Updated: ALWILLIAMS on 11/01/12 05:48 PM

Agency: STRATEGIC MEDIA PLACEMENT   Product: GARGANIO & O'BRIEN   Self Protect.: :20:00   Confirmed: 11/01/12 05:40 PM

Buyer: WHITNEY EVERSOLE   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 11/06/12 02:57 PM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

## NEW ORDER CHG/PH 11/01/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	1 0 0 0 0 0 0	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$495.00	1	\$495.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN	0 0 0 0 0 0 2	MORN	15				0.0	\$720.00	2	\$1,440.00		
	CDR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEARLYMF	2 0 0 0 0 0 0	NEWS	15				0.0	\$1,440.00	2	\$2,880.00		
	CDR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE	0 0 0 0 0 1 1	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/04/12	2										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE	2 0 0 0 0 0 0	NEWS	15				0.0	\$1,350.00	2	\$2,700.00		
CDR; STAND ALONE 15'S													
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	11	0	\$14,225.00	\$12,091.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$14,225.00	\$12,091.25	\$0.00	\$0.00